

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2006/LAST PUBLISHED DATA

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W2 2006	000's	%	Last Pub	W2 2006	000's	%	Last Pub	W2 2006	%	%	Last Pub	W2 2006	000's	%	Last Pub	W2 2006	Last Pub	W2 2006
LOCAL COMMERCIAL																				
Big L Radio	4176	4244	68	2%	38	4	-34	-89%	1%	**%			64	9	-55	-86%	1.7	2.2	0.1%	**%
Brighton's Juice 107.2	287	288	1	0%	35	33	-2	-6%	12%	12%			165	144	-21	-13%	4.8	4.3	2.4%	2.2%
Total Chrysalis Radio (UK)	49377	49806	429	1%	6098	6028	-70	-1%	12%	12%			52326	51315	-1011	-2%	8.6	8.5	4.9%	4.9%
Chrysalis Radio (ILR)	24893	25073	180	1%	5424	5378	-46	-1%	22%	21%			48579	47555	-1024	-2%	9.0	8.8	9.3%	9.3%
The Arrow (UK)	49377	49806	429	1%	64	62	-2	-3%	**%	**%			442	401	-41	-9%	6.9	6.4	**%	**%
Galaxy Network (UK)	49377	49806	429	1%	2495	2496	1	0%	5%	5%			18048	17619	-429	-2%	7.2	7.1	1.7%	1.7%
Galaxy Network (ILR)	11083	11183	100	1%	2140	2166	26	1%	19%	19%			16734	16313	-421	-3%	7.8	7.5	7.2%	7.2%
Galaxy Birmingham	2016	2035	19	1%	311	348	37	12%	15%	17%			2688	3041	353	13%	8.6	8.7	5.6%	6.2%
Galaxy Manchester	2722	2742	20	1%	447	440	-7	-2%	16%	16%			3011	2887	-124	-4%	6.7	6.6	5.6%	5.6%
Galaxy North East	2120	2135	15	1%	464	478	14	3%	22%	22%			3798	3311	-487	-13%	8.2	6.9	9.6%	8.6%
Galaxy Yorkshire	4226	4270	44	1%	918	900	-18	-2%	22%	21%			7237	7074	-163	-2%	7.9	7.9	8.1%	8.0%
Total Heart (UK)	49377	49806	429	1%	3156	3140	-16	-1%	6%	6%			25459	25206	-253	-1%	8.1	8.0	2.4%	2.4%
Heart FM (ILR)	15826	15925	99	1%	2864	2828	-36	-1%	18%	18%			24021	23462	-559	-2%	8.4	8.3	7.1%	7.0%
100.7 Heart FM	3461	3484	23	1%	840	820	-20	-2%	24%	24%			7898	8096	198	3%	9.4	9.9	10.0%	10.1%
Heart 106.2 FM	10526	10585	59	1%	1696	1664	-32	-2%	16%	16%			12340	12772	432	4%	7.3	7.7	5.7%	6.1%
Heart 106 (formerly 106 Century FM)	2019	2039	20	1%	336	336	0	0%	17%	16%			3138	2758	-380	-12%	9.3	8.2	7.0%	6.1%
Heart Midlands (ILR)	5299	5340	41	1%	1161	1145	-16	-1%	22%	21%			11036	10854	-182	-2%	9.5	9.5	9.2%	9.0%
Chrysalis Radio Midlands (ILR)	5299	5340	41	1%	1307	1334	27	2%	25%	25%			13723	13895	172	1%	10.5	10.4	11.4%	11.5%
Chrysalis Radio West Midlands (ILR)	3461	3484	23	1%	986	1008	22	2%	29%	29%			10585	11137	552	5%	10.7	11.0	13.4%	13.9%
Total LBC (UK)	49377	49806	429	1%	759	692	-67	-9%	2%	1%			8378	8089	-289	-3%	11.0	11.7	0.8%	0.8%
Total LBC (ILR)	10526	10585	59	1%	767	551	-216	-28%	7%	5%			8425	6924	-1501	-18%	11.0	12.6	3.9%	3.3%
LBC 97.3	10526	10585	59	1%	671	476	-195	-29%	6%	4%			6886	5937	-949	-14%	10.3	12.5	3.2%	2.9%
LBC News 1152	10526	10585	59	1%	266	185	-81	-30%	3%	2%			1538	987	-551	-36%	5.8	5.3	0.7%	0.5%
Chrysalis Radio London (ILR)	10526	10585	59	1%	2326	2123	-203	-9%	22%	20%			20764	19696	-1068	-5%	8.9	9.3	9.7%	9.5%
Total CN Radio	1722	1861	139	8%	406	383	-23	-6%	24%	21%			3726	3915	189	5%	9.2	10.2	9.9%	9.7%
The Bay	322	323	1	0%	101	94	-7	-7%	31%	29%			1064	842	-222	-21%	10.5	9.0	16.5%	13.7%
Citybeat 96.7FM	481	480	-1	0%	134	124	-10	-7%	28%	26%			1027	1299	272	26%	7.7	10.5	9.4%	11.8%
CN Radio Midlands	919	1058	139	15%	189	165	-24	-13%	21%	16%			1488	1773	285	19%	7.9	10.8	7.2%	7.7%
Oak 107 FM	105	108	3	3%	20	21	1	5%	19%	20%			102	115	13	13%	5.2	5.3	4.9%	5.4%
Rugby FM	68	69	1	1%	27	28	1	4%	39%	41%			264	260	-4	-2%	9.9	9.3	16.3%	16.5%
Touch FM Staffs (was Centre FM)	233	236	3	1%	40	38	-2	-5%	17%	16%			310	337	27	9%	7.8	9.0	5.9%	6.4%
Touch FM - South Midlands	n/p	645	n/a	n/a	n/p	91	n/a	n/a	n/p	14%			n/p	1171	n/a	n/a	n/p	12.9	n/p	8.2%
Connect FM (was KCBC 107.4)	203	206	3	1%	42	46	4	10%	21%	22%			446	502	56	13%	10.5	11.0	9.6%	10.7%
CTR 105.6	124	126	2	2%	15	16	1	7%	12%	13%			181	182	1	1%	12.3	11.3	5.4%	5.7%
Chester's Dee 106.3	177	179	2	1%	33	33	0	0%	19%	19%			269	234	-35	-13%	8.2	7.0	6.9%	6.0%
Delta FM	91	92	1	1%	17	17	0	0%	19%	19%			136	116	-20	-15%	7.9	6.8	7.5%	6.2%
Total EMAP	49377	49806	429	1%	11414	11609	195	2%	23%	23%			104496	107869	3373	3%	9.2	9.3	9.9%	10.2%
3C	49377	49806	429	1%	109	104	-5	-5%	**%	**%			477	607	130	27%	4.4	5.8	**%	0.1%
Total EMAP ILR	35573	35848	275	1%	9467	9526	59	1%	27%	27%			87516	88890	1374	2%	9.2	9.3	11.7%	12.0%
Big City Network	15683	15794	111	1%	4847	4805	-42	-1%	31%	30%			45076	44035	-1041	-2%	9.3	9.2	14.2%	14.2%
Total Magic	49377	49806	429	1%	3109	3111	2	0%	6%	6%			23673	23906	233	1%	7.6	7.7	2.2%	2.3%
Magic Network (ILR)	20785	20890	105	1%	2440	2532	92	4%	12%	12%			19397	20761	1364	7%	7.9	8.2	4.6%	5.0%
Magic Network - North	10259	10305	46	0%	671	660	-11	-2%	7%	6%			6474	6529	55	1%	9.6	9.9	3.1%	3.3%
EMAP Radio - North East	2130	2146	16	1%	762	730	-32	-4%	36%	34%			7227	6582	-645	-9%	9.5	9.0	18.2%	17.0%
Big City Network - North East	2130	2146	16	1%	659	628	-31	-5%	31%	29%			5176	4753	-423	-8%	7.9	7.6	13.0%	12.3%
Metro Radio	1387	1398	11	1%	482	442	-40	-8%	35%	32%			3732	3173	-559	-15%	7.7	7.2	14.6%	13.1%
TFM	801	805	4	0%	177	189	12	7%	22%	24%			1444	1579	135	9%	8.1	8.3	9.5%	9.9%
Magic Network - North East	2130	2146	16	1%	225	194	-31	-14%	11%	9%			2051	1829	-222	-11%	9.1	9.4	5.2%	4.7%
Magic 1152 (Newcastle)	1387	1398	11	1%	157	126	-31	-20%	11%	9%			1367	1064	-303	-22%	8.7	8.4	5.3%	4.4%
Magic 1170 (Teesside)	801	805	4	0%	68	68	0	0%	8%	8%			684	765	81	12%	10.1	11.2	4.5%	4.8%

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	Last Pub	W2 2006	000's	%	Last Pub	W2 2006	000's	%	Last Pub	W2 2006	%	%	Last Pub	W2 2006	000's	%	Last Pub	W2 2006	Last Pub	W2 2006
LOCAL COMMERCIAL																				
Metro Radio/Magic 1152	1387	1398	11	1%	551	500	-51	-9%	40%	36%			5099	4238	-861	-17%	9.3	8.5	20.0%	17.5%
TFM/Magic 1170	801	805	4	0%	212	234	22	10%	27%	29%			2128	2344	216	10%	10.0	10.0	13.9%	14.6%
EMAP Radio - North West	4975	4972	-3	0%	1471	1442	-29	-2%	30%	29%			14152	13617	-535	-4%	9.6	9.4	14.0%	14.3%
Big City Network - North West	4871	4866	-5	0%	1338	1329	-9	-1%	27%	27%			11790	11564	-226	-2%	8.8	8.7	12.0%	12.4%
Radio City 96.7	1766	1781	15	1%	501	506	5	1%	28%	28%			5085	4893	-192	-4%	10.2	9.7	13.6%	13.6%
Key 103 (Manchester)	2722	2327	-395	-15%	592	524	-68	-11%	22%	23%			4400	3916	-484	-11%	7.4	7.5	8.2%	9.0%
97.4 Rock FM	1337	1345	8	1%	287	326	39	14%	21%	24%			2272	2736	464	20%	7.9	8.4	8.5%	10.7%
Magic Network - North West	4966	4963	-3	0%	223	219	-4	-2%	4%	4%			2361	2053	-308	-13%	10.6	9.4	2.3%	2.2%
Magic 1548 (Liverpool)	1766	1781	15	1%	83	76	-7	-8%	5%	4%			807	676	-131	-16%	9.7	8.9	2.2%	1.9%
Magic 1152 (Manchester)	2722	2327	-395	-15%	103	84	-19	-18%	4%	4%			1211	827	-384	-32%	11.8	9.8	2.3%	1.9%
Magic 999 (Preston)	1098	1108	10	1%	37	58	21	57%	3%	5%			339	549	210	62%	9.2	9.5	1.5%	2.5%
Key 103/Magic 1152 (Manchester)	2722	2327	-395	-15%	660	577	-83	-13%	24%	25%			5611	4743	-868	-15%	8.5	8.2	10.4%	10.9%
Radio City 96.7/Magic 1548	1766	1781	15	1%	547	538	-9	-2%	31%	30%			5892	5569	-323	-5%	10.8	10.4	15.7%	15.5%
97.4 Rock FM/Magic 999	1441	1451	10	1%	309	357	48	16%	21%	25%			2611	3285	674	26%	8.5	9.2	9.0%	11.8%
EMAP Radio - Yorkshire	3162	3196	34	1%	905	941	36	4%	29%	29%			8825	9192	367	4%	9.8	9.8	13.3%	14.2%
Big City Network - Yorkshire	3162	3196	34	1%	776	800	24	3%	25%	25%			6763	6545	-218	-3%	8.7	8.2	10.2%	10.1%
96.3 Radio Aire	941	952	11	1%	150	167	17	11%	16%	18%			1385	1363	-22	-2%	9.3	8.1	7.6%	7.7%
Hallam FM	1280	1291	11	1%	381	402	21	6%	30%	31%			3182	3242	60	2%	8.4	8.1	12.1%	12.8%
96.9 Viking FM	1109	1123	14	1%	252	235	-17	-7%	23%	21%			2196	1940	-256	-12%	8.7	8.2	8.7%	7.6%
Magic Network - Yorkshire	3162	3196	34	1%	223	247	24	11%	7%	8%			2062	2647	585	28%	9.2	10.7	3.1%	4.1%
Magic 828 (Leeds)	941	952	11	1%	87	104	17	20%	9%	11%			970	1243	273	28%	11.1	11.9	5.3%	7.0%
Magic AM (Sheffield)	1280	1291	11	1%	68	72	4	6%	5%	6%			523	560	37	7%	7.7	7.8	2.0%	2.2%
Magic 1161 (Hull)	1109	1123	14	1%	68	71	3	4%	6%	6%			568	845	277	49%	8.3	12.0	2.2%	3.3%
96.3 Radio Aire/Magic 828	941	952	11	1%	216	247	31	14%	23%	26%			2355	2606	251	11%	10.9	10.6	12.9%	14.8%
Hallam FM/Magic AM	1280	1291	11	1%	418	434	16	4%	33%	34%			3705	3801	96	3%	8.9	8.8	14.1%	15.0%
96.9 Viking FM/Magic 1161	1109	1123	14	1%	277	266	-11	-4%	25%	24%			2764	2785	21	1%	10.0	10.5	10.9%	11.0%
Total Kerrang!	49377	49806	429	1%	1202	1240	38	3%	2%	2%			6393	5931	-462	-7%	5.3	4.8	0.6%	0.6%
Kerrang! 105.2	3461	3491	30	1%	366	363	-3	-1%	11%	10%			2770	2223	-547	-20%	7.6	6.1	3.5%	2.8%
EMAP Radio London (Magic 105.4/Kiss 100)	10526	10585	59	1%	2818	2888	70	2%	27%	27%			22891	22702	-189	-1%	8.1	7.9	10.6%	10.9%
Kiss 100 FM	10526	10585	59	1%	1288	1499	211	16%	12%	14%			7899	9196	1297	16%	6.1	6.1	3.7%	4.4%
Magic 105.4	10526	10585	59	1%	1865	1867	2	0%	18%	18%			14991	13505	-1486	-10%	8.0	7.2	7.0%	6.5%
Total Kiss	49377	49806	429	1%	2251	2363	112	5%	5%	5%			11885	12225	340	3%	5.3	5.2	1.1%	1.2%
EMAP Total Scotland	4180	4235	55	1%	1825	1828	3	0%	44%	43%			21423	22053	630	3%	11.7	12.1	25.3%	25.8%
EMAP Central Scotland	2748	2786	38	1%	1087	1115	28	3%	40%	40%			12427	13571	1144	9%	11.4	12.2	22.2%	24.0%
Total Radio Clyde	1834	1826	-8	0%	761	736	-25	-3%	41%	40%			8872	8910	38	0%	11.7	12.1	24.4%	25.3%
Clyde 1 FM	1834	1826	-8	0%	614	595	-19	-3%	33%	33%			5924	5860	-64	-1%	9.6	9.8	16.3%	16.6%
Clyde 2	1834	1826	-8	0%	331	321	-10	-3%	18%	18%			2948	3050	102	3%	8.9	9.5	8.1%	8.7%
Total Radio Forth	1041	1062	21	2%	333	383	50	15%	32%	36%			3555	4633	1078	30%	10.7	12.1	16.4%	20.0%
ForthOne	1041	1062	21	2%	297	331	34	11%	29%	31%			3059	3589	530	17%	10.3	10.8	14.1%	15.5%
Forth2	1041	1062	21	2%	103	127	24	23%	10%	12%			496	1044	548	110%	4.8	8.2	2.3%	4.5%
C.F.M.Radio	235	239	4	2%	102	101	-1	-1%	44%	42%			1206	1045	-161	-13%	11.8	10.3	23.5%	20.2%
Moray Firth Radio	236	245	9	4%	112	113	1	1%	47%	46%			1360	1446	86	6%	12.2	12.8	25.0%	25.7%
Total Northsound Radio	297	298	1	0%	150	148	-2	-1%	50%	50%			1914	1757	-157	-8%	12.8	11.9	30.3%	27.9%
Northsound One	297	298	1	0%	127	122	-5	-4%	43%	41%			1300	1190	-110	-8%	10.2	9.7	20.6%	18.9%
Northsound Two	297	298	1	0%	54	54	0	0%	18%	18%			615	566	-49	-8%	11.4	10.5	9.7%	9.0%
Radio Borders	102	104	2	2%	56	59	3	5%	54%	57%			811	871	60	7%	14.6	14.7	38.9%	39.9%
Total Radio Tay	373	361	-12	-3%	160	151	-9	-6%	43%	42%			2273	2307	34	1%	14.2	15.2	32.1%	32.3%
Tay-FM	373	361	-12	-3%	110	108	-2	-2%	30%	30%			1193	1128	-65	-5%	10.8	10.4	16.9%	15.8%
Radio Tay-AM	373	361	-12	-3%	91	82	-9	-10%	24%	23%			1080	1178	98	9%	11.8	14.3	15.2%	16.5%
West Sound (inc. West FM)	377	382	5	1%	166	167	1	1%	44%	44%			1695	1526	-169	-10%	10.2	9.2	26.4%	24.3%

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LOCAL COMMERCIAL																				
Downtown Radio (DTR) / Cool FM	1339	1351	12	1%	499	478	-21	-4%	37%	35%	4962	4957	-5	0%	9.9	10.4	17.5%	17.4%		
Cool FM	917	924	7	1%	281	287	6	2%	31%	31%	2565	2906	341	13%	9.1	10.1	12.6%	14.5%		
Downtown Radio (DTR)	1339	1351	12	1%	269	241	-28	-10%	20%	18%	2397	2052	-345	-14%	8.9	8.5	8.5%	7.2%		
Total Vibe FM	4001	4066	65	2%	507	528	21	4%	13%	13%	3728	3735	7	0%	7.3	7.1	4.2%	4.0%		
Vibe East	1841	1879	38	2%	265	270	5	2%	14%	14%	2012	2000	-12	-1%	7.6	7.4	4.8%	4.5%		
Vibe West	2159	2187	28	1%	243	258	15	6%	11%	12%	1717	1735	18	1%	7.1	6.7	3.7%	3.6%		
Wave 105 FM	1799	1813	14	1%	362	339	-23	-6%	20%	19%	3628	3149	-479	-13%	10.0	9.3	8.5%	7.5%		
3FM	n/p	65	n/a	n/a	n/p	17	n/a	n/a	n/p	26%	n/p	256	n/a	n/a	n/p	15.1	n/p	15.8%		
Total GCap Media UK	49377	49806	429	1%	16203	16273	70	0%	33%	33%	152803	149688	-3115	-2%	9.4	9.2	14.4%	14.2%		
GCap Media - National Brands Total	49377	49806	429	1%	10341	10339	-2	0%	21%	21%	85870	83586	-2284	-3%	8.3	8.1	8.1%	7.9%		
Classic FM	49377	49806	429	1%	5711	5832	121	2%	12%	12%	43868	44475	607	1%	7.7	7.6	4.2%	4.2%		
Capital Disney	49377	49806	429	1%	53	62	9	17%	%	%	166	349	183	110%	3.1	5.6	%	%		
Capital Life	49377	49806	429	1%	78	46	-32	-41%	%	%	422	199	-223	-53%	5.4	4.3	%	%		
Core	49377	49806	429	1%	110	134	24	22%	%	%	375	615	240	64%	3.4	4.6	%	0.1%		
Fun Radio	49377	49806	429	1%	34	47	13	38%	%	%	84	177	93	111%	2.5	3.7	%	%		
Planet Rock	49377	49806	429	1%	461	417	-44	-10%	1%	1%	2575	2544	-31	-1%	5.6	6.1	0.2%	0.2%		
Total Choice (UK)	49377	49806	429	1%	657	567	-90	-14%	1%	1%	6021	4296	-1725	-29%	9.2	7.6	0.6%	0.4%		
GCap Media Gold Networks UK	49377	49806	429	1%	1908	1794	-114	-6%	4%	4%	15673	12956	-2717	-17%	8.2	7.2	1.5%	1.2%		
Total Capital Gold Network UK	49377	49806	429	1%	1240	1166	-74	-6%	3%	2%	8604	6874	-1730	-20%	6.9	5.9	0.8%	0.7%		
Total Classic Gold Network UK	49377	49806	429	1%	731	686	-45	-6%	1%	1%	7069	6081	-988	-14%	9.7	8.9	0.7%	0.6%		
Total Century Network (UK)	49377	49806	429	1%	1656	1668	12	1%	3%	3%	12569	12114	-455	-4%	7.6	7.3	1.2%	1.1%		
GCap Media - Local Brands Total	37898	38186	288	1%	10541	10532	-9	0%	28%	28%	99127	95825	-3302	-3%	9.4	9.1	12.2%	11.9%		
The One Network	28455	28658	203	1%	7375	7418	43	1%	26%	26%	64347	63812	-535	-1%	8.7	8.6	10.3%	10.2%		
Beacon FM	1305	1276	-29	-2%	264	252	-12	-5%	20%	20%	2317	2008	-309	-13%	8.8	8.0	8.6%	7.8%		
96.4 BRMB	2020	2029	9	0%	532	519	-13	-2%	26%	26%	3933	4029	96	2%	7.4	7.8	8.0%	8.0%		
The Buzz 97.1 FM	409	411	2	0%	43	50	7	16%	10%	12%	241	221	-20	-8%	5.6	4.4	2.8%	2.5%		
Capital Radio	10526	10585	59	1%	1720	1641	-79	-5%	16%	16%	11890	10299	-1591	-13%	6.9	6.3	5.5%	5.0%		
Champion 103 FM	117	119	2	2%	40	39	-1	-3%	34%	33%	496	525	29	6%	12.5	13.3	18.1%	18.9%		
96.9 Chiltern FM (Bedford)	330	335	5	2%	91	90	-1	-1%	28%	27%	716	735	19	3%	7.9	8.2	11.1%	10.9%		
97.6 Chiltern FM (Dunstable/Luton)	680	682	2	0%	191	187	-4	-2%	28%	27%	1391	1596	205	15%	7.3	8.5	9.4%	11.2%		
Coast 96.3	232	235	3	1%	46	43	-3	-7%	20%	18%	429	386	-43	-10%	9.2	9.1	8.7%	8.2%		
2CR FM	575	577	2	0%	136	139	3	2%	24%	24%	996	1198	202	20%	7.3	8.6	6.9%	8.4%		
Essex FM (inc. Ten-17 101.7FM)	1154	1159	5	0%	306	289	-17	-6%	26%	25%	3205	2879	-326	-10%	10.5	10.0	12.0%	11.0%		
FOX FM	571	575	4	1%	165	178	13	8%	29%	31%	1501	1683	182	12%	9.1	9.5	12.2%	13.0%		
102.7 Hereward FM	374	376	2	1%	114	105	-9	-8%	31%	28%	953	731	-222	-23%	8.3	7.0	10.9%	8.6%		
FM 103 Horizon	225	227	2	1%	62	60	-2	-3%	27%	27%	515	451	-64	-12%	8.4	7.5	11.4%	10.2%		
Gemini FM Total	499	508	9	2%	158	157	-1	-1%	32%	31%	1623	1795	172	11%	10.3	11.5	14.4%	15.7%		
Gemini East	n/p	286	n/a	n/a	n/p	84	n/a	n/a	n/p	29%	n/p	900	n/a	n/a	n/p	10.7	n/p	13.8%		
Gemini West	n/p	222	n/a	n/a	n/p	73	n/a	n/a	n/p	33%	n/p	896	n/a	n/a	n/p	12.3	n/p	18.1%		
GWR FM	1305	1323	18	1%	338	390	52	15%	26%	30%	3713	3971	258	7%	11.0	10.2	13.5%	14.3%		
Invicta FM	1129	1140	11	1%	353	360	7	2%	31%	32%	3753	3668	-85	-2%	10.6	10.2	12.8%	12.4%		
Lantern FM 96.2 and 97.3	133	130	-3	-2%	49	52	3	6%	37%	40%	549	551	2	0%	11.1	10.6	17.1%	18.0%		
105.4 Leicester Sound FM	609	615	6	1%	134	135	1	1%	22%	22%	1018	986	-32	-3%	7.6	7.3	8.1%	7.7%		
Mercia FM	662	664	2	0%	146	154	8	5%	22%	23%	989	1246	257	26%	6.8	8.1	7.2%	9.2%		
Mercury FM (Herts)	317	312	-5	-2%	37	32	-5	-14%	12%	10%	227	174	-53	-23%	6.2	5.4	3.5%	2.6%		
Mercury FM (Surrey & Sussex)	416	418	2	0%	80	76	-4	-5%	19%	18%	825	737	-88	-11%	10.3	9.7	9.0%	8.1%		
MFM 103.4	359	364	5	1%	59	66	7	12%	17%	18%	724	752	28	4%	12.2	11.4	9.7%	9.8%		
Northants 96	489	494	5	1%	135	134	-1	-1%	28%	27%	1387	1281	-106	-8%	10.3	9.6	13.4%	11.7%		
Orchard FM	332	335	3	1%	117	120	3	3%	35%	36%	1322	1409	87	7%	11.3	11.7	14.5%	15.3%		
97 FM Plymouth Sound	323	328	5	2%	97	111	14	14%	30%	34%	820	888	68	8%	8.4	8.0	11.2%	11.8%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2006/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W2 2006	Change 000's	%	Last Pub	W2 2006	Change 000's	%	Last Pub	W2 2006	Change %	%	Last Pub	W2 2006	Change 000's	%	Last Pub	W2 2006	Last Pub	W2 2006
103.2 Power FM	1081	1088	7	1%	235	222	-13	-6%	22%	20%			1481	1558	77	5%	6.3	7.0	6.0%	6.4%
Q103	372	379	7	2%	84	90	6	7%	23%	24%			442	448	6	1%	5.3	5.0	6.1%	5.7%
Radio Broadland	619	623	4	1%	220	204	-16	-7%	36%	33%			2292	2101	-191	-8%	10.4	10.3	15.4%	14.0%
RAM FM	579	585	6	1%	109	120	11	10%	19%	21%			878	1137	259	29%	8.1	9.5	6.8%	9.2%
Red Dragon FM	918	929	11	1%	278	277	-1	0%	30%	30%			3032	2760	-272	-9%	10.9	10.0	15.6%	13.5%
102.4 Severn Sound FM	374	378	4	1%	108	93	-15	-14%	29%	25%			1090	847	-243	-22%	10.1	9.1	12.4%	9.7%
SGR FM Total	612	625	13	2%	154	184	30	19%	25%	29%			1295	1670	375	29%	8.4	9.1	9.1%	10.9%
SGR FM	501	513	12	2%	116	135	19	16%	23%	26%			946	1273	327	35%	8.2	9.4	8.1%	10.0%
SGR Colchester	160	162	2	1%	57	52	-5	-9%	35%	32%			686	529	-157	-23%	12.1	10.1	17.4%	13.9%
Southern FM	950	954	4	0%	312	325	13	4%	33%	34%			3203	3142	-61	-2%	10.3	9.7	14.2%	14.2%
South Hams Radio	67	68	1	1%	17	15	-2	-12%	25%	22%			187	157	-30	-16%	11.3	10.4	12.2%	10.3%
2-TEN FM	676	685	9	1%	225	239	14	6%	33%	35%			1473	1750	277	19%	6.5	7.3	9.6%	11.3%
96 Trent FM	1066	1084	18	2%	324	325	1	0%	30%	30%			3152	3385	233	7%	9.7	10.4	12.6%	13.3%
Wyvern FM	475	480	5	1%	92	99	7	8%	19%	21%			500	691	191	38%	5.4	7.0	5.2%	6.6%
GCap Media Gold Networks Combined	28180	28387	207	1%	1477	1350	-127	-9%	5%	5%			12720	10120	-2600	-20%	8.6	7.5	2.1%	1.7%
Capital Gold Network	18390	18503	113	1%	999	893	-106	-11%	5%	5%			7164	5410	-1754	-24%	7.2	6.1	1.8%	1.4%
Capital Gold Birmingham	2020	2029	9	0%	64	51	-13	-20%	3%	3%			594	416	-178	-30%	9.3	8.1	1.2%	0.8%
Capital Gold Hampshire	1081	1088	7	1%	44	40	-4	-9%	4%	4%			866	474	-392	-45%	19.5	11.8	3.5%	1.9%
Capital Gold Kent	1129	1140	11	1%	39	26	-13	-33%	3%	2%			447	199	-248	-55%	11.4	7.6	1.5%	0.7%
Capital Gold London	10526	10585	59	1%	701	590	-111	-16%	7%	6%			3588	2676	-912	-25%	5.1	4.5	1.7%	1.3%
Capital Gold Manchester	2282	2299	17	1%	84	65	-19	-23%	4%	3%			966	656	-310	-32%	11.4	10.0	2.1%	1.5%
Capital Gold Sussex	950	954	4	0%	44	45	1	2%	5%	5%			398	492	94	24%	9.1	11.0	1.8%	2.2%
Capital Gold South East Wales	918	929	11	1%	32	31	-1	-3%	3%	3%			194	268	74	38%	6.1	8.5	1.0%	1.3%
Classic Gold Network	12701	12791	90	1%	485	463	-22	-5%	4%	4%			5556	4710	-846	-15%	11.5	10.2	2.0%	1.7%
Classic Gold Amber Total	1100	1116	16	1%	43	43	0	0%	4%	4%			595	563	-32	-5%	13.8	13.0	2.3%	2.1%
Classic Gold Bedford (792)	594	605	11	2%	26	19	-7	-27%	4%	3%			217	202	-15	-7%	8.4	10.6	1.9%	1.7%
Classic Gold Berkshire (1431/1485)	676	685	9	1%	22	20	-2	-9%	3%	3%			178	179	1	1%	8	8.9	1.2%	1.2%
Classic Gold Cheltenham (774)	374	378	4	1%	14	17	3	21%	4%	5%			217	166	-51	-24%	15.1	9.7	2.5%	1.9%
Classic Gold Coventry (1359)	662	664	2	0%	36	25	-11	-31%	5%	4%			315	217	-98	-31%	8.7	8.8	2.3%	1.6%
Classic Gold Crawley (1521)	416	418	2	0%	4	4	0	0%	1%	1%			39	21	-18	-46%	10.2	5.9	0.4%	0.2%
Classic Gold Derby (GEM)	579	585	6	1%	17	19	2	12%	3%	3%			210	178	-32	-15%	12.6	9.2	1.6%	1.4%
Classic Gold Devon (666/954)	499	508	9	2%	23	23	0	0%	5%	5%			287	267	-20	-7%	12.3	11.5	2.6%	2.4%
Classic Gold Dorset (828)	575	577	2	0%	26	25	-1	-4%	5%	4%			217	227	10	5%	8.2	9.2	1.5%	1.6%
Classic Gold Dunstable/Luton (828)	991	997	6	1%	30	34	4	13%	3%	3%			337	181	-156	-46%	11.3	5.4	1.6%	0.9%
Classic Gold Essex (1359/1431)	1154	1159	5	0%	10	14	4	40%	1%	1%			220	183	-37	-17%	21.7	13.1	0.8%	0.7%
Classic Gold GWR (1260/936/1161)	1305	1323	18	1%	54	61	7	13%	4%	5%			760	665	-95	-13%	14.0	10.9	2.8%	2.4%
Classic Gold Marcher	359	364	5	1%	21	25	4	19%	6%	7%			252	291	39	15%	12.1	11.8	3.4%	3.8%
Classic Gold Northants (1557)	489	494	5	1%	24	20	-4	-17%	5%	4%			187	176	-11	-6%	7.7	8.9	1.8%	1.6%
Classic Gold Nottingham (GEM)	1066	1084	18	2%	35	31	-4	-11%	3%	3%			475	330	-145	-31%	13.5	10.7	1.9%	1.3%
Classic Gold Peterborough (1332)	546	548	2	0%	45	42	-3	-7%	8%	8%			492	448	-44	-9%	10.9	10.6	4.0%	3.6%
Classic Gold Plymouth (1152)	323	328	5	2%	14	11	-3	-21%	4%	3%			178	144	-34	-19%	12.8	13.4	2.4%	1.9%
Classic Gold Wolverhampton (WABC)	1305	1276	-29	-2%	51	39	-12	-24%	4%	3%			485	328	-157	-32%	9.6	8.5	1.8%	1.3%
The Century Network	8188	8249	61	1%	1464	1487	23	2%	18%	18%			11364	11144	-220	-2%	7.8	7.5	6.9%	7.0%
105.4 Century FM	5104	5144	40	1%	853	751	-102	-12%	17%	15%			6851	5592	-1259	-18%	8.0	7.5	6.9%	5.5%
100-102 Century FM	2120	2135	15	1%	503	533	30	6%	24%	25%			3727	4214	487	13%	7.4	7.9	9.4%	10.9%
100-102 Century FM North	1383	1394	11	1%	302	303	1	0%	22%	22%			2140	2251	111	5%	7.1	7.4	8.4%	9.3%
100-102 Century FM South	794	799	5	1%	216	247	31	14%	27%	31%			1696	2072	376	22%	7.9	8.4	11.2%	13.1%
Ocean	964	970	6	1%	166	166	0	0%	17%	17%			1029	1167	138	13%	6.2	7.0	4.7%	5.4%
Choice FM London	10526	10585	59	1%	533	493	-40	-8%	5%	5%			5400	3915	-1485	-28%	10.1	7.9	2.5%	1.9%
Total XFM (UK)	49377	49806	429	1%	1068	1075	7	1%	2%	2%			6589	8532	1943	29%	6.2	7.9	0.6%	0.8%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2006/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W2 2006	000's	%	Last Pub	W2 2006	000's	%	Last Pub	W2 2006	%	%	Last Pub	W2 2006	000's	%	Last Pub	W2 2006	Last Pub	W2 2006
XFM 104.9	10526	10585	59	1%	622	548	-74	-12%	6%	5%		3690	4864	1174	32%	5.9	8.9	1.7%	2.3%	
XFM Scotland	2619	2657	38	1%	347	305	-42	-12%	13%	11%		2586	2289	-297	-11%	7.4	7.5	4.8%	4.2%	
XFM Scotland (East)	1124	1140	16	1%	158	143	-15	-9%	14%	13%		1045	1034	-11	-1%	6.6	7.2	4.5%	4.2%	
XFM Scotland (West)	1649	1667	18	1%	220	180	-40	-18%	13%	11%		1701	1394	-307	-18%	7.7	7.8	5.1%	4.3%	
Total GMG Radio	49377	49806	429	1%	2924	3043	119	4%	6%	6%		25759	28817	3058	12%	8.8	9.5	2.4%	2.8%	
Total Real Radio Network (UK)	n/p	49806	n/a	n/a	n/p	1639	n/a	n/a	n/p	3%		n/p	16509	n/a	n/a	n/p	10.1	n/p	1.6%	
Real Radio (Scotland/Wales/Yorkshire)	6935	7022	87	1%	1464	1458	-6	0%	21%	21%		16116	15318	-798	-5%	11.0	10.5	11.3%	10.7%	
Real Radio (Scotland)	2619	2657	38	1%	720	723	3	0%	27%	27%		8835	8452	-383	-4%	12.3	11.7	16.4%	15.5%	
Real Radio (Wales)	1638	1661	23	1%	357	338	-19	-5%	22%	20%		3776	3391	-385	-10%	10.6	10.0	10.8%	9.5%	
Real Radio (Yorkshire)	2678	2704	26	1%	387	397	10	3%	14%	15%		3505	3475	-30	-1%	9.1	8.8	6.6%	6.7%	
Total Smooth Network (UK)	49377	49806	429	1%	1269	1488	219	17%	3%	3%		9237	12820	3583	39%	7.3	8.6	0.9%	1.2%	
Smooth FM (London/North West)	15907	16008	101	1%	1052	1207	155	15%	7%	8%		8258	11375	3117	38%	7.9	9.4	2.6%	3.6%	
Smooth FM (London)	10526	10585	59	1%	473	537	64	14%	4%	5%		3361	4378	1017	30%	7.1	8.2	1.6%	2.1%	
Smooth FM (North West)	5381	5424	43	1%	579	670	91	16%	11%	12%		4897	6997	2100	43%	8.5	10.4	4.7%	6.5%	
Hertbeat FM	193	193	0	0%	24	21	-3	-13%	13%	11%		142	91	-51	-36%	5.9	4.3	3.6%	2.4%	
Kingdom FM	281	287	6	2%	78	81	3	4%	28%	28%		703	779	76	11%	9.0	9.6	12.1%	12.7%	
kmfm Group	926	934	8	1%	139	138	-1	-1%	15%	15%		1371	1406	35	3%	9.8	10.2	5.7%	5.8%	
kmfm East	387	392	5	1%	78	78	0	0%	20%	20%		844	878	34	4%	10.8	11.2	7.9%	8.3%	
kmfm for Canterbury, Whitstable and Herne Bay	134	135	1	1%	22	24	2	9%	16%	18%		186	224	38	20%	8.4	9.5	5.0%	6.5%	
kmfm for Shepway and White Cliffs Country	146	148	2	1%	25	25	0	0%	17%	17%		312	302	-10	-3%	12.3	12.2	8.0%	7.7%	
kmfm for Thanet	122	123	1	1%	31	30	-1	-3%	25%	24%		346	351	5	1%	11.3	11.9	10.0%	10.0%	
kmfm West	539	542	3	1%	62	60	-2	-3%	11%	11%		527	528	1	0%	8.6	8.8	3.9%	3.9%	
kmfm for Medway	265	266	1	0%	30	31	1	3%	11%	12%		264	296	32	12%	8.7	9.5	3.7%	4.1%	
kmfm for West Kent	281	283	2	1%	31	29	-2	-6%	11%	10%		263	232	-31	-12%	8.4	8.0	3.9%	3.5%	
Lincs FM Group	1753	1772	19	1%	564	582	18	3%	32%	33%		6690	6922	232	3%	11.9	11.9	16.3%	17.5%	
Lincs FM 102.2	810	821	11	1%	336	351	15	4%	42%	43%		4437	4539	102	2%	13.2	12.9	21.3%	22.4%	
South & West Yorkshire (Lincs FM Group)	799	806	7	1%	201	201	0	0%	25%	25%		2081	2037	-44	-2%	10.3	10.1	12.0%	12.7%	
Dearne FM	196	198	2	1%	64	66	2	3%	32%	33%		594	642	48	8%	9.3	9.8	15.4%	17.0%	
Ridings FM	264	267	3	1%	47	47	0	0%	18%	18%		434	448	14	3%	9.3	9.4	7.7%	8.2%	
Trax FM	338	341	3	1%	88	84	-4	-5%	26%	25%		913	808	-105	-12%	10.4	9.6	12.3%	11.3%	
Fosseway Radio	145	146	1	1%	27	26	-1	-4%	19%	18%		178	196	18	10%	6.5	7.6	6.0%	6.8%	
Lite FM	180	181	1	1%	28	33	5	18%	15%	18%		209	238	29	14%	7.6	7.3	5.9%	6.4%	
The Local Radio Company Group Total	4083	4337	254	6%	849	879	30	4%	21%	20%		7448	7206	-242	-3%	8.8	8.2	8.3%	7.8%	
Alpha 103.2	127	128	1	1%	26	27	1	4%	20%	21%		207	221	14	7%	8.0	8.1	8.7%	9.9%	
107.8 Arrow FM for Hastings	110	111	1	1%	18	19	1	6%	16%	17%		178	176	-2	-1%	10.0	9.4	6.0%	5.6%	
Bath FM	85	86	1	1%	15	17	2	13%	17%	20%		101	102	1	1%	6.8	6.0	5.9%	6.1%	
2BR	201	202	1	0%	56	54	-2	-4%	28%	27%		595	637	42	7%	10.6	11.9	14.6%	14.1%	
Central FM	186	189	3	2%	44	45	1	2%	24%	24%		329	330	1	0%	7.4	7.3	8.4%	8.4%	
107.9 Dune FM	217	216	-1	0%	28	29	1	4%	13%	14%		215	190	-25	-12%	7.8	6.5	4.7%	4.3%	
Durham FM	n/p	247	n/a	n/a	n/p	21	n/a	n/a	n/p	9%		n/p	104	n/a	n/a	n/p	4.9	n/p	2.3%	
Fire 107.6 FM	280	280	0	0%	34	35	1	3%	12%	13%		292	234	-58	-20%	8.5	6.6	4.2%	3.4%	
Huddersfield's Home 107.9	181	183	2	1%	22	19	-3	-14%	12%	10%		174	167	-7	-4%	7.9	8.8	5.2%	5.0%	
IOW Radio	117	119	2	2%	44	43	-1	-2%	37%	36%		456	406	-50	-11%	10.4	9.5	17.0%	15.0%	
Ivel FM	131	133	2	2%	27	28	1	4%	20%	21%		348	303	-45	-13%	13.0	10.8	10.0%	8.6%	
Merseyside's 106.7 The Rocket	202	207	5	2%	12	12	0	0%	6%	6%		260	151	-109	-42%	20.9	13.1	6.7%	3.8%	
Minster FM (inc. Yorkshire Coast Radio-Scarborough/Bridlington)	423	428	5	1%	113	114	1	1%	27%	27%		1077	1054	-23	-2%	9.5	9.2	11.6%	10.8%	
Total Mix	246	247	1	0%	54	57	3	6%	22%	23%		426	468	42	10%	7.9	8.3	8.6%	9.7%	
Mix 96	129	130	1	1%	35	36	1	3%	27%	28%		274	309	35	13%	7.8	8.6	9.4%	11.0%	
Mix 107	117	117	0	0%	19	21	2	11%	16%	18%		152	159	7	5%	8.1	7.7	7.5%	7.8%	
107.4 The Quay	281	282	1	0%	32	34	2	6%	11%	12%		146	141	-5	-3%	4.6	4.1	2.2%	2.2%	

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2006/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share		
	Last Pub	W2 2006	Change 000's	%	Last Pub	W2 2006	Change 000's	%	Last Pub	W2 2006	Change 000's	%	Last Pub	W2 2006	Change 000's	%	Last Pub	W2 2006	Last Pub	W2 2006	
106.9 Silk FM	166	167	1	1%	37	31	-6	-16%	22%	18%			288	282	-6	-2%	7.8	9.2	7.8%	7.2%	
107.5 Sovereign Radio	152	154	2	1%	24	28	4	17%	16%	18%			192	186	-6	-3%	8.0	6.7	5.0%	4.8%	
Spire FM	99	100	1	1%	43	39	-4	-9%	43%	40%			449	402	-47	-10%	10.5	10.2	19.0%	17.1%	
Spirit FM	174	177	3	2%	32	32	0	0%	19%	18%			318	311	-7	-2%	9.8	9.6	8.1%	8.1%	
97.2 Stray FM	141	145	4	3%	49	51	2	4%	35%	36%			359	381	22	6%	7.3	7.4	11.8%	12.3%	
Sun FM	236	237	1	0%	66	69	3	5%	28%	29%			603	548	-55	-9%	9.2	7.9	14.8%	13.6%	
3TR	90	92	2	2%	14	14	0	0%	16%	15%			146	113	-33	-23%	10.1	8.0	7.5%	5.9%	
Vale FM	50	51	1	2%	13	13	0	0%	27%	26%			120	130	10	8%	8.9	9.7	10.3%	10.4%	
Wessex FM	119	120	1	1%	38	40	2	5%	31%	33%			317	361	44	14%	8.4	9.0	11.3%	12.1%	
Win 107.2	69	69	0	0%	11	9	-2	-18%	16%	14%			49	70	21	43%	4.4	7.5	3.3%	4.8%	
Radio Mansfield 103.2	137	139	2	1%	48	45	-3	-6%	35%	33%			467	489	22	5%	9.7	10.8	15.2%	14.3%	
Manx Radio	64	65	1	2%	38	37	-1	-3%	59%	58%			488	532	44	9%	13.0	14.3	30.7%	32.9%	
Passion 107.9	236	238	2	1%	21	23	2	10%	9%	10%			119	106	-13	-11%	5.6	4.5	2.3%	2.1%	
102.5 FM Radio Pembrokeshire	89	90	1	1%	55	55	0	0%	62%	61%			827	779	-48	-6%	15.1	14.2	39.6%	38.4%	
Premier Christian Radio	10526	10585	59	1%	100	128	28	28%	1%	1%			1695	2263	568	34%	16.9	17.7	0.8%	1.1%	
Q102.9FM/Q97.2FM	265	279	14	5%	73	71	-2	-3%	28%	26%			654	635	-19	-3%	8.9	8.9	13.4%	12.8%	
Reading 107 FM	257	260	3	1%	38	38	0	0%	15%	15%			231	273	42	18%	6.0	7.2	4.5%	5.2%	
River FM	133	135	2	2%	24	25	1	4%	18%	18%			139	142	3	2%	5.8	5.8	4.7%	4.8%	
SAGA Radio Group	n/p	7314	n/a	n/a	n/p	889	n/a	n/a	n/p	12%			n/p	10005	n/a	n/a	n/p	11.3	n/p	6.3%	6.3%
Saga 105.2 FM	1834	1854	20	1%	205	222	17	8%	11%	12%			2298	2411	113	5%	11.2	10.9	6.3%	6.7%	
SAGA Radio Midlands	n/p	5460	n/a	n/a	n/p	667	n/a	n/a	n/p	12%			n/p	7594	n/a	n/a	n/p	11.4	n/p	6.1%	6.1%
Saga 105.7 FM	3461	3484	23	1%	390	415	25	6%	11%	12%			4756	5089	333	7%	12.2	12.3	6.0%	6.4%	
SAGA 106.6fm	2006	2032	26	1%	219	253	34	16%	11%	12%			2516	2505	-11	0%	11.5	9.9	5.6%	5.5%	
The Saint 107.8 FM	261	263	2	1%	29	28	-1	-3%	11%	10%			183	195	12	7%	6.3	7.1	3.0%	3.4%	
Six FM (formerly Mid FM)	105	106	1	1%	25	25	0	0%	24%	23%			244	237	-7	-3%	9.7	9.5	12.3%	11.8%	
107.7 Splash FM	139	170	31	22%	21	23	2	10%	15%	14%			224	264	40	18%	10.7	11.3	6.7%	6.6%	
The Sunrise Group	49377	49806	429	1%	475	484	9	2%	1%	1%			2741	4973	2232	81%	5.8	10.3	0.3%	0.5%	
Kismet Radio 1035 (Greater London)	10526	10585	59	1%	57	98	41	72%	1%	1%			331	910	579	175%	5.8	9.3	0.2%	0.4%	
Sunrise Radio (Greater London)	10526	10585	59	1%	311	295	-16	-5%	3%	3%			1856	2914	1058	57%	6.0	9.9	0.9%	1.4%	
Sunrise Radio National	49377	49806	429	1%	455	450	-5	-1%	1%	1%			2409	4062	1653	69%	5.3	9.0	0.2%	0.4%	
The London Media Company	1223	1234	11	1%	81	67	-14	-17%	7%	5%			582	533	-49	-8%	7.2	7.9	2.3%	2.1%	
Time 106.6 FM (formerly Star 106.6 Slough)	222	221	-1	0%	32	33	1	3%	14%	15%			232	248	16	7%	7.3	7.4	4.8%	5.3%	
Time FM 106.8	489	492	3	1%	23	16	-7	-30%	5%	3%			169	140	-29	-17%	7.4	8.5	1.7%	1.3%	
Time FM 107.3	300	301	1	0%	5	5	0	0%	2%	2%			37	37	0	0%	7.4	8.2	0.6%	0.6%	
Time FM 107.5	289	286	-3	-1%	10	13	3	30%	4%	5%			100	93	-7	-7%	9.5	7.0	1.8%	1.7%	
Tindle Radio Group	793	799	6	1%	208	217	9	4%	26%	27%			2102	2118	16	1%	10.1	9.7	12.2%	12.2%	
103.4 The Beach	146	148	2	1%	49	51	2	4%	34%	34%			523	519	-4	-1%	10.7	10.2	16.8%	16.0%	
106.3 Bridge FM	160	160	0	0%	31	32	1	3%	20%	20%			188	237	49	26%	6.0	7.3	5.7%	6.9%	
Channel 103 FM	73	73	0	0%	36	35	-1	-3%	49%	48%			405	363	-42	-10%	11.3	10.4	29.0%	25.4%	
Dream 100 (Colchester)/Dream 107.7 FM (Chelmsford)	365	368	3	1%	69	76	7	10%	19%	21%			672	715	43	6%	9.7	9.4	7.8%	8.4%	
Dream 100	162	163	1	1%	47	52	5	11%	29%	32%			539	567	28	5%	11.4	11.0	12.6%	13.5%	
Dream 107.7 FM	203	206	3	1%	22	24	2	9%	11%	12%			133	148	15	11%	5.9	6.0	3.0%	3.4%	
Island FM 104.7	50	50	0	0%	22	23	1	5%	44%	47%			315	284	-31	-10%	14.3	12.3	38.1%	33.7%	
Kick and Kestrel	222	221	-1	0%	49	53	4	8%	22%	24%			414	464	50	12%	8.5	8.7	7.8%	8.5%	
Kick FM	93	90	-3	-3%	17	19	2	12%	18%	21%			83	122	39	47%	5.0	6.4	3.9%	5.9%	
Kestrel FM	135	133	-2	-1%	32	34	2	6%	24%	26%			331	342	11	3%	10.3	10.0	9.9%	9.9%	
Total UKRD	2914	2926	12	0%	586	556	-30	-5%	20%	19%			5272	5158	-114	-2%	9.0	9.3	8.3%	8.2%	
Pirate FM Total	608	615	7	1%	182	184	2	1%	30%	30%			1986	1965	-21	-1%	10.9	10.7	13.3%	13.5%	
Pirate FM102 East	328	332	4	1%	74	65	-9	-12%	23%	19%			673	645	-28	-4%	9.1	10.0	8.8%	8.5%	
Pirate FM102 West	280	283	3	1%	107	112	5	5%	38%	39%			1249	1294	45	4%	11.7	11.6	17.3%	18.1%	

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2006/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W2 2006	Change 000's	%	Last Pub	W2 2006	Change 000's	%	Last Pub	W2 2006	Change 000's	%	Last Pub	W2 2006	Change 000's	%	Last Pub	W2 2006	Last Pub	W2 2006
Star Radio West	800	810	10	1%	90	86	-4	-4%	11%	11%			686	727	41	6%	7.6	8.4	4.0%	4.1%
Star Radio in Bristol	445	451	6	1%	44	41	-3	-7%	10%	9%			357	349	-8	-2%	8.2	8.6	3.9%	3.7%
Star Radio in Cheltenham	141	143	2	1%	15	20	5	33%	11%	14%			115	164	49	43%	7.4	8.3	3.7%	5.1%
Star Radio in North Somerset	123	125	2	2%	19	18	-1	-5%	16%	14%			179	162	-17	-9%	9.2	9.0	6.6%	5.5%
Star Radio in Stroud	91	92	1	1%	9	11	2	22%	10%	12%			85	82	-3	-4%	9.1	7.2	4.3%	4.0%
The County Sound Radio Network	546	547	1	0%	136	128	-8	-6%	25%	23%			1104	1126	22	2%	8.1	8.8	9.6%	10.1%
County Sound 1566	546	547	1	0%	18	13	-5	-28%	3%	2%			142	138	-4	-3%	8.0	10.6	1.2%	1.2%
96.4 The Eagle	546	547	1	0%	121	116	-5	-4%	22%	21%			962	988	26	3%	8.0	8.5	8.3%	8.9%
Total UKRD East	462	456	-6	-1%	105	106	1	1%	23%	23%			995	909	-86	-9%	9.5	8.6	9.9%	9.2%
Fen Radio 107.5	70	70	0	0%	19	18	-1	-5%	27%	26%			138	143	5	4%	7.5	7.7	8.7%	8.4%
KL.FM 96.7	136	137	1	1%	55	56	1	2%	41%	41%			684	649	-35	-5%	12.4	11.6	22.7%	20.8%
Star Radio in Cambridge	265	268	3	1%	31	34	3	10%	12%	13%			174	214	40	23%	5.6	6.2	3.5%	4.0%
96.2 The Revolution	497	497	0	0%	65	60	-5	-8%	13%	12%			455	481	26	6%	7.0	8.0	4.7%	5.2%
UTV Radio (inc. talkSPORT)	49377	49806	429	1%	3433	3546	113	3%	7%	7%			32355	31666	-689	-2%	9.4	8.9	3.1%	3.0%
UTV Radio (excl. talkSPORT)	6712	7589	877	13%	1378	1447	69	5%	21%	19%			13178	12790	-388	-3%	9.6	8.8	9.5%	8.2%
Imagine FM	371	372	1	0%	43	36	-7	-16%	12%	10%			286	161	-125	-44%	6.6	4.5	3.8%	2.3%
107.6 Juice FM	956	959	3	0%	127	142	15	12%	13%	15%			881	838	-43	-5%	6.9	5.9	4.3%	4.4%
Peak 107 FM	390	392	2	1%	92	86	-6	-7%	24%	22%			1092	874	-218	-20%	11.8	10.1	12.3%	10.4%
The Pulse/Pulse Classic Gold	762	770	8	1%	192	182	-10	-5%	25%	24%			1227	1223	-4	0%	6.4	6.7	8.2%	7.9%
The Pulse	762	770	8	1%	174	165	-9	-5%	23%	21%			1039	1002	-37	-4%	6.0	6.1	6.9%	6.5%
Pulse Classic Gold	762	770	8	1%	55	57	2	4%	7%	7%			188	221	33	18%	3.4	3.9	1.3%	1.4%
Q96	690	695	5	1%	46	60	14	30%	7%	9%			309	371	62	20%	6.7	6.2	2.3%	2.8%
Signal One & Signal Two	769	773	4	1%	257	268	11	4%	33%	35%			3718	3667	-51	-1%	14.4	13.7	21.6%	20.6%
Signal One	769	773	4	1%	236	238	2	1%	31%	31%			3210	3059	-151	-5%	13.6	12.8	18.7%	17.2%
Signal Two	769	773	4	1%	73	86	13	18%	10%	11%			508	608	100	20%	6.9	7.1	3.0%	3.4%
107.4 Tower FM	412	414	2	0%	74	78	4	5%	18%	19%			534	612	78	15%	7.2	7.8	6.7%	8.2%
UTV Radio - South Wales	908	930	22	2%	233	226	-7	-3%	26%	24%			2434	2247	-187	-8%	10.4	9.9	12.8%	11.7%
Total Swansea Sound/96.4 FM The Wave	496	512	16	3%	170	164	-6	-4%	34%	32%			1728	1706	-22	-1%	10.2	10.4	17.1%	16.8%
96.4 FM The Wave	496	512	16	3%	131	121	-10	-8%	26%	24%			1227	1184	-43	-4%	9.3	9.8	12.1%	11.7%
Swansea Sound - 1170 MW	496	512	16	3%	59	58	-1	-2%	12%	11%			500	522	22	4%	8.4	9.0	4.9%	5.1%
Valleys Radio	413	418	5	1%	64	62	-2	-3%	15%	15%			706	542	-164	-23%	11.1	8.7	7.9%	6.0%
U105	n/p	817	n/a	n/a	n/p	63	n/a	n/a	n/p	8%			n/p	341	n/a	n/a	n/p	5.4	n/p	1.9%
Radio Wave 96.5 FM	228	232	4	2%	65	68	3	5%	28%	29%			663	649	-14	-2%	10.2	9.5	14.2%	14.1%
Wave 102 FM	155	156	1	1%	30	34	4	13%	19%	22%			302	323	21	7%	10.2	9.5	10.6%	11.2%
102.4 Wish / 107.2 Wire	714	718	4	1%	159	160	1	1%	22%	22%			1330	1294	-36	-3%	8.3	8.1	9.0%	8.7%
107.2 Wire FM	240	242	2	1%	54	58	4	7%	23%	24%			385	462	77	20%	7.1	8.0	7.2%	8.2%
102.4 Wish FM	496	496	0	0%	106	101	-5	-5%	21%	20%			760	741	-19	-3%	7.2	7.3	7.8%	8.1%
107.7 The Wolf	422	425	3	1%	64	59	-5	-8%	15%	14%			494	432	-62	-13%	7.7	7.3	5.5%	5.0%
Talk 107	n/p	1020	n/a	n/a	n/p	16	n/a	n/a	n/p	2%			n/p	36	n/a	n/a	n/p	2.2	n/p	0.2%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2006/LAST PUBLISHED DATA

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W2 2006	Change 000's	%	Last Pub	W2 2006	Change 000's	%	Last Pub	W2 2006	Change %	%	Last Pub	W2 2006	Change 000's	%	Last Pub	W2 2006	Last Pub	W2 2006
LOCAL COMMERCIAL																				
Chill	n/p	49806	n/a	n/a	n/p	115	n/a	n/a	n/p	**%			n/p	500	n/a	n/a	n/p	4.3	n/p	**%
Heat	49377	49806	429	1%	222	300	78	35%	*%	1%			585	801	216	37%	2.6	2.7	0.1%	0.1%
The Hits	49377	49806	429	1%	970	1102	132	14%	2%	2%			3317	3982	665	20%	3.4	3.6	0.3%	0.4%
Mojo Radio	49377	49806	429	1%	161	202	41	25%	*%	*%			575	645	70	12%	3.6	3.2	0.1%	0.1%
oneword radio	49377	49806	429	1%	132	128	-4	-3%	*%	*%			408	448	40	10%	3.1	3.5	*%	*%
PrimeTime Radio	49377	49806	429	1%	178	156	-22	-12%	*%	*%			1467	1433	-34	-2%	8.3	9.2	0.1%	0.1%
Q	49377	49806	429	1%	320	360	40	13%	1%	1%			972	1514	542	56%	3.0	4.2	0.1%	0.1%
Smash Hits Radio	49377	49806	429	1%	660	776	116	18%	1%	2%			2054	2545	491	24%	3.1	3.3	0.2%	0.2%
talkSPORT (Talk Radio)	49377	49806	429	1%	2070	2219	149	7%	4%	4%			18251	18234	-17	0%	8.8	8.2	1.7%	1.7%
Total Virgin Radio Network	49377	49806	429	1%	2664	2538	-126	-5%	5%	5%			18374	16994	-1380	-8%	6.9	6.7	1.7%	1.6%
Total Virgin Radio (AM/FM)	49377	49806	429	1%	2458	2338	-120	-5%	5%	5%			17216	15759	-1457	-8%	7.0	6.7	1.6%	1.5%
Virgin FM London	10526	10585	59	1%	957	823	-134	-14%	9%	8%			7217	5183	-2034	-28%	7.5	6.3	3.4%	2.5%
Virgin Radio (AM)	49377	49806	429	1%	1806	1700	-106	-6%	4%	3%			10840	9763	-1077	-10%	6.0	5.7	1.0%	0.9%
Virgin Radio Classic Rock	49377	49806	429	1%	155	155	0	0%	*%	*%			578	660	82	14%	3.7	4.3	0.1%	0.1%
Virgin Radio Groove	49377	49806	429	1%	55	53	-2	-4%	*%	*%			186	261	75	40%	3.4	4.9	*%	*%
Virgin Radio Xtreme	49377	49806	429	1%	96	83	-13	-14%	*%	*%			394	314	-80	-20%	4.1	3.8	*%	*%
Total Virgin Radio (AM/FM) (London)	10526	10585	59	1%	1116	1083	-33	-3%	11%	10%			8119	7534	-585	-7%	7.3	7.0	3.7%	3.6%
BBC Radio 1	49377	49806	429	1%	9734	10423	689	7%	20%	21%			96327	107626	11299	12%	9.9	10.3	9.1%	10.3%
BBC Radio 2	49377	49806	429	1%	12942	13288	346	3%	26%	27%			169088	164361	-4727	-3%	13.1	12.4	16.0%	15.7%
BBC Radio 3	49377	49806	429	1%	2099	1834	-265	-13%	4%	4%			13995	11451	-2544	-18%	6.7	6.2	1.3%	1.1%
BBC Radio 4	49377	49806	429	1%	9291	9187	-104	-1%	19%	18%			123032	112092	-10940	-9%	13.2	12.2	11.7%	10.7%
BBC Radio FIVE LIVE	49377	49806	429	1%	6170	6033	-137	-2%	12%	12%			48737	47236	-1501	-3%	7.9	7.8	4.6%	4.5%
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	49377	49806	429	1%	6269	6140	-129	-2%	13%	12%			50265	48807	-1458	-3%	8.0	7.9	4.8%	4.7%
FIVE LIVE SPORTS EXTRA	49377	49806	429	1%	613	658	45	7%	1%	1%			1528	1571	43	3%	2.5	2.4	0.1%	0.2%
BBC 6 Music	49377	49806	429	1%	359	354	-5	-1%	1%	1%			1878	2221	343	18%	5.2	6.3	0.2%	0.2%
1 Xtra from the BBC	49377	49806	429	1%	371	284	-87	-23%	1%	1%			1656	1479	-177	-11%	4.5	5.2	0.2%	0.1%
BBC7	49377	49806	429	1%	621	668	47	8%	1%	1%			3298	3781	483	15%	5.3	5.7	0.3%	0.4%
BBC World Service	49377	49806	429	1%	1262	1257	-5	0%	3%	3%			6409	7055	646	10%	5.1	5.6	0.6%	0.7%
BBC Asian Network UK	49377	49806	429	1%	427	444	17	4%	1%	1%			2363	3668	1305	55%	5.5	8.3	0.2%	0.4%
BBC Local/Regional	49377	49806	429	1%	10381	9965	-416	-4%	21%	20%			116924	112090	-4834	-4%	11.3	11.2	11.1%	10.7%
ALL NATIONAL COMMERCIAL (UK)	49377	49806	429	1%	13145	13272	127	1%	27%	27%			110321	111848	1527	1%	8.4	8.4	10.5%	10.7%
ALL LOCAL COMMERCIAL (UK)	49377	49806	429	1%	24654	24821	167	1%	50%	50%			339208	337393	-1815	-1%	13.8	13.6	32.2%	32.2%
ALL COMMERCIAL (UK)	49377	49806	429	1%	30424	30742	318	1%	62%	62%			449529	449241	-288	0%	14.8	14.6	42.6%	42.9%
ALL BBC (UK)	49377	49806	429	1%	32568	32850	282	1%	66%	66%			583654	572682	-10972	-2%	17.9	17.4	55.4%	54.7%
ALL RADIO (UK)	49377	49806	429	1%	44297	44615	318	1%	90%	90%			1054084	1046594	-7490	-1%	23.8	23.5	100.0%	100.0%